



THE fullframe INITIATIVE

Shifting perspectives on poverty and violence to create wellbeing and justice

FULLFRAMEINITIATIVE.ORG

2016-2017 WELLBEING BY THE NUMBERS

3,116

PRACTITIONERS INTRODUCED TO A WELLBEING ORIENTATION BY FFI THROUGH

21.6% increase from 2016 to 2017

115

ENGAGEMENT, EXPOSURE AND TRAINING EVENTS

SYSTEM PARTNERS



REGIONS

Missouri

Division of Youth Services

Children's Division

St. Louis City & County Family Courts

Massachusetts

Department of Public Health

Department of Children & Families

Department of Housing & Community Development

Department of Transitional Assistance

Office of Victim Assistance

FIELDS

Child welfare

Juvenile justice

Courts/Justice

Sexual & domestic violence

Housing/Homelessness

Public welfare

Crime victims

Public health

160,000

families a year impacted by these systems

56 staff in two state agencies certified to deliver training on the Five Domains of Wellbeing to 2,500 state workers

22 KEYNOTES, PRESENTATIONS, PANELS & WEBINARS TO REGIONAL & NATIONAL AUDIENCES

PICKUP IN **NINE** STATES

Arizona // California // Indiana // Massachusetts // Maryland // Missouri // North Carolina // New York // Washington

people are excited and hungry for more



1,000 downloads of two field-changing resources (2015-17)



24% increase in page likes (2016-17)



31% increase in individual donors (2014-16)



12% increase in followers (2016-17)



31% increase in newsletter subscribers (2016-17)

\$450 million in existing MA and MO government funding redirected to **focus on wellbeing** for kids in child welfare and survivors of domestic and sexual violence

THE FIVE DOMAINS OF WELLBEING IS UNIVERSAL AND DEMAND IS COMING FROM A WIDE RANGE OF FIELDS

law enforcement | mental health | social work | legal systems | courts | emergency services | child welfare | juvenile justice | diversity & inclusion | foster care & adoption | the arts | domestic violence & sexual assault | higher education | public health | judiciary | community development | philanthropy | public policy | batterer intervention programs | housing & homelessness

AVERAGE ORGANIZATIONAL GROWTH

34% [annually]

[2009] \$137k [2011] \$406k [2013] \$657k [2015] \$935

[2017] \$1,420k